Parks for London

24 March 2026

Lunch & Learn

WEBINAR



Working to engage green space employers in inspiring young people

Lorrana Scodeler, Local London Careers Hub East

Local London Careers Hub East

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Who we are



Careers Hubs were established in 2018 to make it easier for schools and colleges to improve how they prepare young people for their next steps.

Their primary aim is to facilitate relationships between businesses and education to ensure careers programmes have a strong vocational component.

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THE CAREERS & ENTERPRISE COMPANY

Careers Hub Mission

We work with schools, colleges and employers to help *every* young person find their *best* next step.

Careers Hub Priorities

Raise the quality of Careers Education and Information and Advice

Insights to work for young people and teachers

Amplifying Apprenticeships and Technical Education Routes

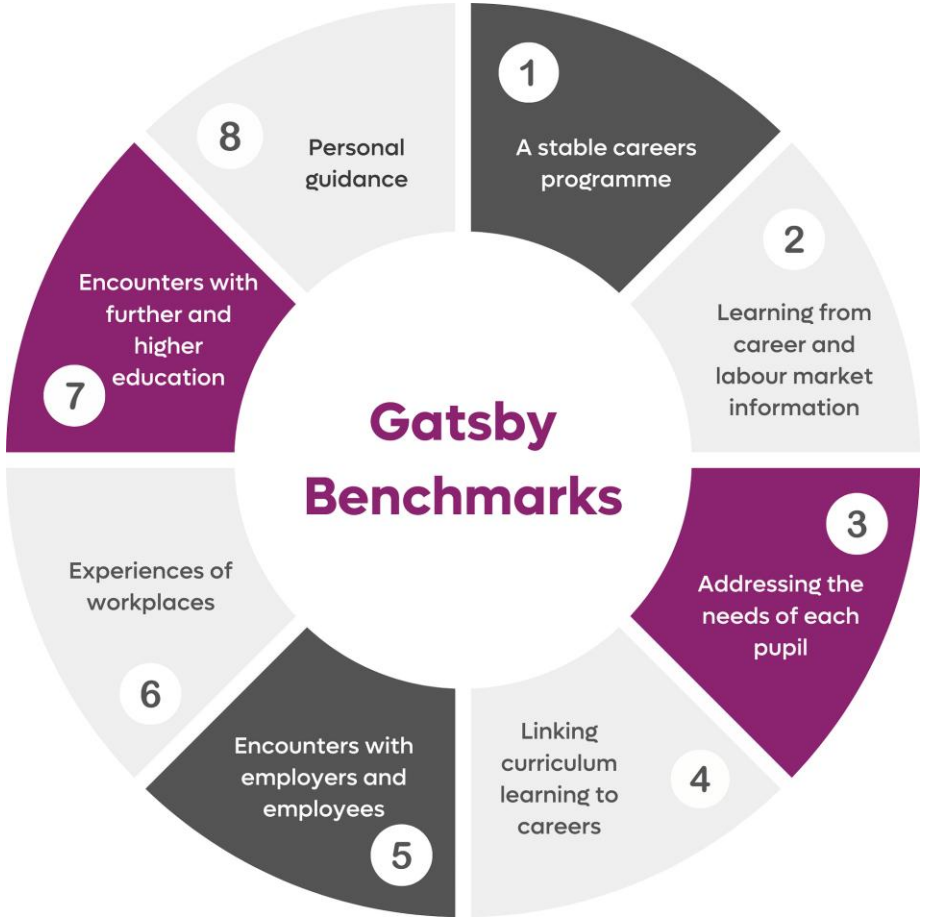
Target interventions for economically disadvantaged young people including those on Free School Meals

Connect careers provision to the needs of the local economy

The Careers & Enterprise Company

National body for careers education in England, working with schools, colleges and business to deliver modern, 21st century careers education

Working to the Gatsby Benchmarks: a framework of eight benchmarks that define what world class careers provision in education looks like



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Employer Engagement

Types of business volunteer:

- Employer Partner Volunteer
- Independent Contributor Volunteer
- Cornerstone Employer
- Give an Hour Volunteer

How to volunteer:

- Modern Work Experience
- Business Volunteer - Enterprise Adviser
- VIP Days
- Teacher Encounters

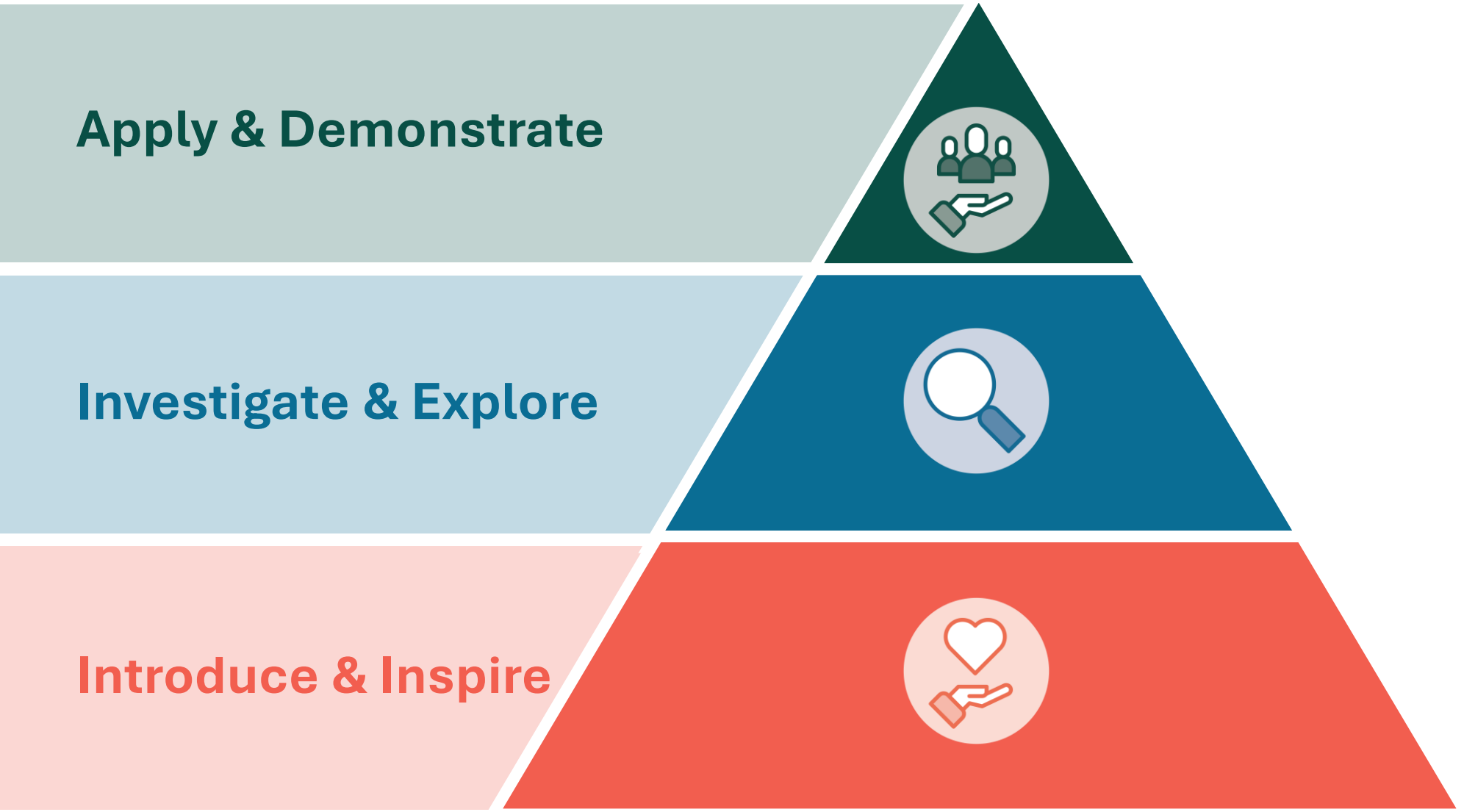
Modern Work Experience

EqualEx is a framework by the Careers and Enterprise Company to ensure equitable, high-quality work experiences for all students.

- Structured learning outcomes across three core themes
- Multi-year, multi-experience approach
- Minimum of 10 days of work experience across Key Stages 3 and 4 (**a minimum of 5 days' worth of work experience activity in years 7-9, minimum of 5 days' worth of in-person work experience placement(s), taken at any point during the years 10-11)**
- Focus on equity and accessibility

equalex: A progressive approach

THE CAREERS & ENTERPRISE COMPANY



Low volume, high depth

High volume, low depth

Enterprise Adviser programme

Enterprise Advisers are **business volunteers** who work closely with a local school or college to help develop and maintain strong vocational careers provision.

They are:

- Drawn from the world of work
- Passionate about motivating young people
- Want to promote their sector as a career opportunity
- Well connected
- Motivated to help prepare young people for the world of work

Enterprise Adviser programme

Business benefits

- Develop skills and the future pipeline of employees
- Raise awareness of your sector and organisation
- Develop closer connections with the local community and create social value

Personal benefits

- Give back to your local community
- Meet new people and grow your personal and professional network
- Improve your skills, challenge yourself and learn something new

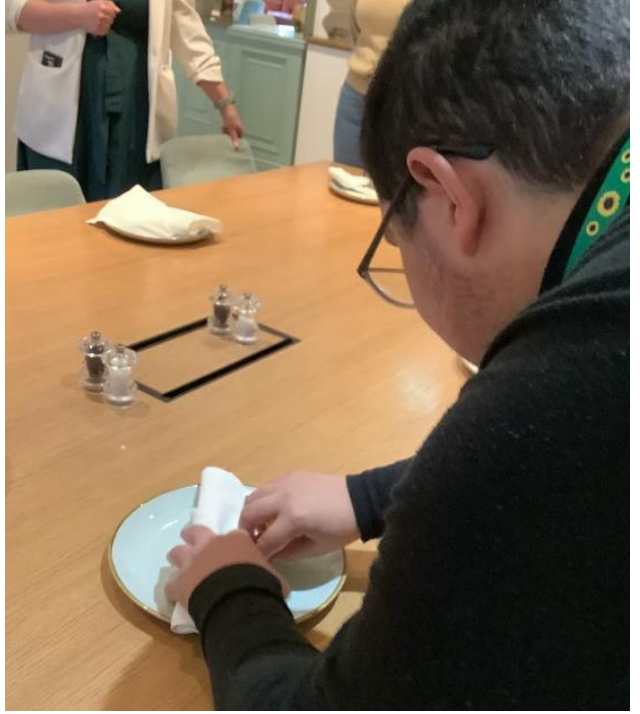
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VIP Days and Teacher Encounters

Employer Standards

A framework that any employer can use, irrespective of their experience in careers education



A FREE online **tool**, taking only 25mins, for employers who want to evaluate their existing outreach and plan improvements

https://www.careersandenterprise.co.uk/employer-standards

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Contact us

X - @LLCareershub

LinkedIn - Careers Hub East /

Enterprise Advisers Group

Contact: Careers Hub-East website

careershub.east@redbridge.gov.uk

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Thank you!

Save the date for our next webinar:



www.parksforlondon.org.uk
info@parksforlondon.org.uk
@ParksforLondon