Green Flag: Use and quality

- **Over 33 million people in England choose to use their green spaces, with around a tenth of the population visiting daily, a third of the population visiting several times a week, and more than half the population visiting at least weekly. The total number of visits per year is estimated at between 2.5 and 3 billion.**

- **Access to nature and green environments is as fundamental to human existence as the air we breathe and the food we eat, as essential to civilised modern society as education and health care.**

- **Quality standards directly affect all green space users‘ perceptions about a space and their willingness to use it. Green Flag is a great way of showing the quality of your space**



Social

Building communities

Volunteering / management

Families and children

Education

Older people

Social care and disability

Equalities and diversity

Crime and policing

Entertainment

Culture, sport and play

Health



- Physical activity
- Obesity
- Diabetes
- Mental health
- Stress
- Horticultural therapy



Environment

Ecology, nature and biodiversity

Air quality

Air cooling

Water and flood management

Landscape

Waste

Local food

Energy and climate change

Transport



Economic

- Business attraction and retention
- Property value
- Redevelopment and renewal
- Health
- Recreation
- Environment
- Tourism
- Events
- Industry/employment value